

OUR VALUE CHAIN PROCESS

STRATEGIC COMMUNICATION

From the outset to the end, our focus is on strategically communicating with your target market

01

BEGIN WITH A PLAN

We believe that everything begins with a plan matching your aims to your audience

02

OPTIMISE YOUR BUDGET

We work to optimise your marketing budget and results so that every dollar can be measured and count towards the outcomes.

03

RIGHT PEOPLE FOR RIGHT PROJECT

We're very straightforward and direct to deal with, and if we're not the right people for your project, we will say so.

04

OUR EXPERTISE

We only accept clients we believe we can assist. If your needs are beyond the scope of our expertise we'll say so and if possible refer you to an appropriate professional

05

NO SURPRISES

We quote all of our costs upfront so there are no surprises fees or charges. If your needs, we're happy to re-quote to fit your brief.

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07

HERE WHEN YOU NEED

The very nature of our business is to be timely and responsive to your needs; we'll be there when you need us.

REDEEM COMMUNICATIONS
RC